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*Supporting the work of  
Community Health Alliance.*

**June 2022**

Dear Supporter,

The COVID-19 pandemic has changed our world in ways none of us could have imagined. In many communities across our country, COVID-19 exposed long-standing inequities in access to health care.

Community Health Alliance has been breaking down barriers to health care since 2012 by providing comprehensive healthcare to every adult and child, regardless of their ability to pay. We offer primary care and family medicine, behavioral health, dental care, chronic disease management, low-cost pharmacies, and nutritious food pantries. Community Health Alliance provides care at seven locations, including OUR Place, the largest emergency housing provider for women and families in our community.

**We would like to invite you to our 11th annual Wine+Ribs fundraiser on August 20, 2022 at Idlewild Park.** Enjoy an evening of great food, wine tasting, dancing, a wine pull, and auction. Proceeds from our event will help support the all-new Nell J. Redfield Health Center in Sun Valley, which is opening this summer.

Together, let us support Community Health Alliance's mission to close the gap of care across our community.

Please take some time to read the packet about the event to see how you can best champion health care here in Reno-Sparks.

Sincerely,



Oscar Delgado  
Chief Executive Officer



Janelle Devia  
Event Chair



# WINE+RIBS

Sponsorship Packet

August 20, 2022 • 5 p.m. to 9 p.m.  
California Building at Idlewild Park

COMMUNITY  
HEALTH  
ALLIANCE

Get the Health Care You Deserve  
[chanevada.org](http://chanevada.org)  
(775) 329-6300



We are continuing to raise funds to support the relocation and expansion of the Nell J. Redfield Health Center in Sun Valley. With the expansion comes additional services such as a low-cost pharmacy and a nutritious food pantry.

**We are committed to the Sun Valley community and need your support to cross the finish line.**



# WINE+RIBS

By the  
Numbers

Number of  
2021 Attendees

**650**

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Number of  
Volunteers

**72**

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Quantity of  
Wine and Ribs  
Consumed

**A lot**

Dollars Raised at the 2021 Event

**\$175,003**

The funds raised during last year's event went toward the relocation and expansion of the Nell J. Redfield Health Center in Sun Valley. This health center will open the summer of 2022.

Social Media Stats for  
Wine+Ribs 2021

With Dedicated Event Pages on Facebook  
and LinkedIn

Social Reach

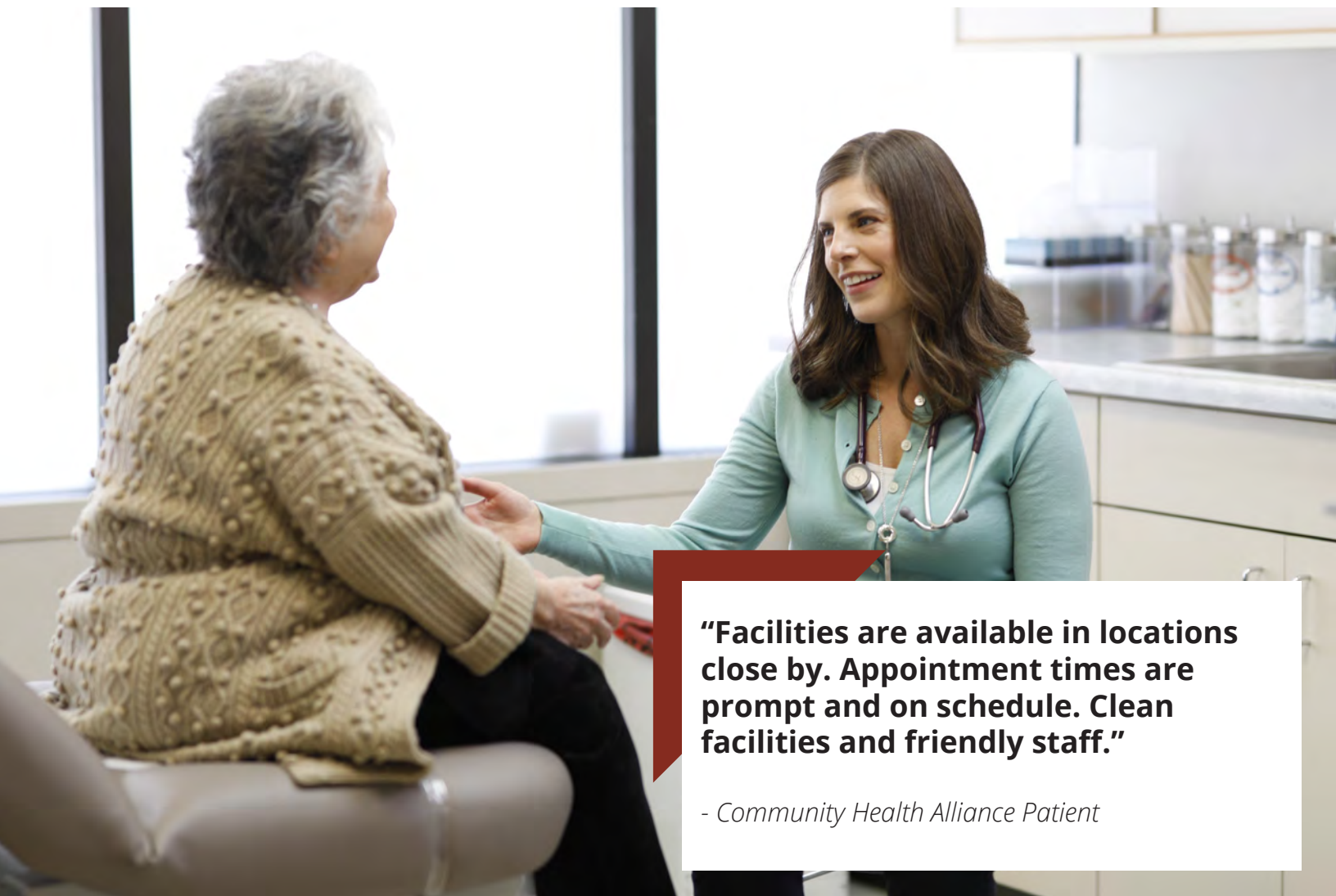
**25,500**

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Social Impressions

**52,800**

# HEAR FROM Our Patients



**“Facilities are available in locations close by. Appointment times are prompt and on schedule. Clean facilities and friendly staff.”**

*- Community Health Alliance Patient*

**“I have 22 years of being a patient, and now my children are also. Doctors and staff provide excellent service.”**

*- Community Health Alliance Patient*

**“CHA has been awesome to me. You remind me of appointment times. You explain procedures. Thank you for your care and concern. We are lucky you are here for our community.”**

*- Community Health Alliance Patient*

# SPONSORSHIP Opportunities

## Title Sponsor: \$25,000

Only One Available

- 2 reserved tables (tables of 8)
- Dedicated press release announcing sponsorship
- Title sponsor logo placement and recognition on all event materials
- Full-page back cover ad in event program
- Recognition as title sponsor during event
- Table top signage with logo
- Table for corporate collateral material
- Recognition on website and social media
- Premium wines on table
- Dedicated wait staff for your guests
- Reserved parking



## Presenting Sponsor: \$10,000

Two Available

- 1 reserved table (table of 8)
- Sponsor logo placement and recognition on all event materials
- Interior 1/2 page ad in event program
- Special thanks and verbal recognition as presenting sponsor during event
- Table top signage with logo
- Recognition on website and social media
- Premium wines on table
- Dedicated wait staff for your guests
- Reserved parking

## Specialty Sponsor: \$7,500

Three Available (Auction, Entertainment, and Table Wine)

- 1 reserved table (table of 8)
- Sponsor logo placement and recognition on all event materials
- Interior 1/4 page ad in event program
- Special thanks and verbal recognition as specialty sponsor during event
- Table top signage with logo
- Recognition on website and social media
- Reserved parking

# SPONSORSHIP Opportunities Continued



## Corporate Sponsor: \$3,000

- 1 reserved table (table of 8)
- Printed name on promotional materials
- Mentions in event program
- Table top signage with logo
- Recognition on website and social media
- Reserved parking

## Table Sponsor: \$1,600

- 1 reserved table (table of 8)
- Table top signage with logo
- Mentions in event program



## We Can't Do This Without You

For sponsorship opportunities, please contact Megan Duggan, Director of Community Relations, at Community Health Alliance by Friday, July 22, 2022.

[mduggan@chanevada.org](mailto:mduggan@chanevada.org)  
(775) 870-4337

COMMUNITY  
HEALTH  
ALLIANCE



## 11th Annual Wine+Ribs Benefitting Community Health Alliance

Saturday, August 20, 2022— 5-9 p.m. at Idlewild Park

### Become an Event Sponsor!

We are continuing to raise funds to support the relocation and expansion of the Nell J. Redfield Health Center in Sun Valley. With the expansion comes additional services such as a low-cost pharmacy and a nutritious food pantry.

❑ **Title Sponsor** — \$25,000 *(1 available)*

2 reserved tables (tables of 8), dedicated press release announcing sponsorship, Title Sponsor logo placement and recognition on all event materials, full-page back cover ad in event program, recognition as Title Sponsor during event, table top signage with logo, table for corporate collateral material, recognition on website and social media, premium wines on table, dedicated wait staff for your guests, and reserved parking

❑ **Presenting Sponsor** — \$10,000 *(2 available)*

1 reserved table (table of 8), sponsor logo placement and recognition on all event materials, interior 1/2 page ad in event program, special thanks and verbal recognition as presenting sponsor during event, table top signage with logo, recognition on website and social media, premium wines on table, dedicated wait staff for your guests, and reserved parking

❑ **Specialty Sponsor** — \$7,500    ❑ **Entertainment Sponsor** — \$7,500    ❑ **Table Wine** — \$7,500

1 reserved table (table of 8), sponsor logo placement and recognition on all event materials, interior 1/4 page ad in event program, special thanks and verbal recognition as specialty sponsor during event, table top signage with logo, recognition on website and social media, and reserved parking

❑ **Corporate Sponsor** — \$3,000

1 reserved table (table of 8), printed name on promotional materials, mentions in event program, table top signage with logo, recognition on website and social media, and reserved parking

❑ **Table Sponsor** — \$1,600

1 reserved table (table of 8), table top signage with logo, and mentions in event program

All tables seat 8 people.

General Admission tickets are \$80.



**We are excited to once again have an in person Wine+Ribs party to support Community Health Alliance.**

Although the pandemic is ending, many still struggle with unemployment and poor access to quality health care. Funds raised will help support the all new Sun Valley Health Center and our entire system serving 24,000 in Reno-Sparks at seven locations.

**Your party will receive:**

- St. Louis style ribs, whole country roasted chicken, mixed green salad with assortment of dressing, macaroni and cheese, ice cream and more from Men Wielding Fire
- Assorted wine tasting from Whispering Vine and assorted beer from Morrey Distributing
- Live auction by JP Menante
- 80s band Fast Times

We are looking forward to seeing you and your group at this year's event.

**YES! We want to participate.  
Please fill out the form below.**

**Or Call/Email Megan Duggan at  
mduggan@chanevada.org or 775-870-4337.**

Name _____	Organization _____
Address _____	
Email _____	Phone _____
<input type="checkbox"/> I want to discuss sponsorship	OR <input type="checkbox"/> Please reserve _____
Please charge my credit card # _____ Exp _____ Amt _____	
Please make checks payable to the Community Health Alliance Foundation, a 501 (c) 3 organization registered with Nevada.	

