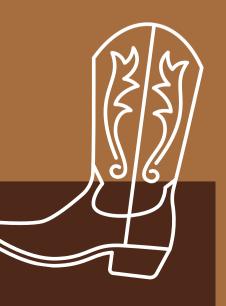


BE THE CHANGE

SADDLE UP FOR CHA



August 2, 2025 | 5:30-10pm
The Club at ArrowCreek
2905 Arrowcreek Pkwy, Reno, NV 89511



ABOUT CHA



Health should never be out of reach.

Community Health Alliance is dedicated to providing high-quality, accessible healthcare to more than 32,000 individuals each year through six conveniently located health centers across Reno and Sparks. In addition to these permanent locations, CHA operates three mobile medical and dental units, ensuring that essential care reaches individuals and families in underserved neighborhoods.

Our integrated approach to healthcare includes comprehensive medical, dental, and behavioral health services tailored to meet the diverse needs of our community. We also offer low-cost pharmacies and innovative prescription food pantries to address the social determinants of health that impact overall well-being.

At Community Health Alliance, we believe that healthcare is a right, not a privilege. That's why we work tirelessly to eliminate barriers and expand access to care for all.

We invite you to be part of our mission to create a healthier, more equitable future for everyone in northern Nevada.

WE INVITE YOU...

Dear Supporter,

We are thrilled to invite you to our brand new "Be the **CHA**nge" fundraising event on Saturday, August 2, 2025 at The Club at ArrowCreek. This year, we are Saddling Up for CHA, a western-themed evening dedicated to raising essential funds for our community.

For the past 13 years, Community Health Alliance has proudly hosted our annual Wine & Ribs fundraiser at Idlewild Park, bringing people together in support of our mission. This year we are excited to elevate our signature fundraising event into something new and bold. "Be the **CHA**nge" marks an exciting shift to a brand new venue, a brand new vibe, and brand new signature experiences. The heart of the cause has not changed, but the experience has been reimagined.

As a healthcare champion, your support is vital in helping us provide comprehensive patient care services, including primary care, dental, behavioral health, low-cost pharmacies, and nourishing food pantries to over 32,000 patients in our community.

Last year's event was a tremendous success, bringing together nearly 500 attendees and raising over \$130,000 for the expansion and remodel of the Nell J. Redfield Health Center on Neil Road. This year, we aim to exceed that impact and further our mission of providing quality and affordable healthcare.

Join us for an unforgettable evening featuring a delicious plated meal, lively line dancing, a cornhole tournament, an exciting live-action, and a paddle raise, all in support of a cause that changes lives.

We invite you to become a sponsor for this special event. Your sponsorship demonstrates your commitment to improving health care and offers valuable exposure for your organization. Your generosity will directly contribute to creating healthier and stronger communities.

To learn more about sponsorship opportunities and how you can "Be the **CHA**nge," please review our enclosed sponsorship packet. We appreciate your consideration and look forward to partnering with you to make a lasting impact in our community.

Sincerely,



Oscar Delgado, MSW, MUP Chief Executive Officer Community Health Alliance



Karen Bryan
Foundation Chairwoman
Community Health Alliance Foundation

BECOME A SPONSOR

New this year! Get ready to enjoy a western inspired plated dinner featuring tender short ribs, savory grilled chicken, or a hearty cauliflower steak paired with creamy mashed potatoes and seasonal vegetables. Sip on wine, beer, and our signature ranch water cocktail. Cap the evening with a delicious plated trio dessert. A flavorful, elevated take on a classic western evening.

\$25,000

Title Sponsor

- ✓ Two reserved tables with VIP placement (table of 10)
- ✓ Verbal recognition as the Title Sponsor during the event
- Premier Title Sponsor designation with logo placement and recognition on all event materials
- ✓ Full-page ad in the event program
- ✓ Tabletop signage with logo
- ✓ Table for corporate collateral material
- Complimentary wine service
- Dedicated press release announcing sponsorship
- Recognition on the website, e-newsletter, and social media



\$10,000

Presenting Sponsor

- One reserved table with VIP placement (table of 10)
- ✓ Verbal recognition as the Presenting Sponsor during the event
- Prominent Presenting Sponsor logo placement and recognition on all event materials
- ✓ Interior ½ page ad in the event program
- ✓ Tabletop signage with logo
- Complimentary wine service
- Recognition on the website, e-newsletter, and social media



BECOME A SPONSOR

\$8,500

Specialty Sponsor

- One reserved table (table of 10)
- Recognition as a Specialty Sponsor during the event
- O Logo placement and recognition on all the event materials
- ✓ Interior ¼ page ad in event program Tabletop signage with logo
- Recognition on the website, e-newsletter, and social media

\$2,500

Table Sponsor

- One reserved table (table of 10)
- ✓ Tabletop signage with logo
- Recognition in the event program

\$5,000

Corporate Sponsor

- One reserved table (table of 10)
- Printed name on promotional materials
- Recognition in the event program
- Tabletop signage with logo
- Recognition on the website and social

\$1,000

Supporting Event Sponsor

Unable to attend the event but still want to show your support?
Consider sponsoring one of our engaging, highly visible events, such as our line dancing lessons or cornhole tournament.

- Listed as a supporting partner in the event program
- Verbal recognition as a sponsor during the special event
- Logo signage at special event area

SPONSORSHIP FORM

Name			
Organization			
Address			
City		Zip	
Phone		Email	
Please reserve the following sponsorship level:			



Pay for your sponsorship online by scanning the QR code or by mailing this form and a check to:

Community Health Alliance Foundation Attn: Jenny Cordova 680 S. Rock Blvd Reno, NV 89502

Questions? Email or call Jenny at jcordova@chanevada.org or (775) 870-4356.



Are you unable to attend Be the **CHA**nge but would still like to donate? Scan the QR code below:



Are you interested in donating an auction item? Scan the QR code below:





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