



COMMUNITY  
HEALTH  
ALLIANCE | **Foundation**

# BE THE CHANGE

SADDLE UP FOR CHA

**NEW!**

**August 2, 2025 | 5:30-10pm**

The Club at ArrowCreek

2905 Arrowcreek Pkwy, Reno, NV 89511



# ABOUT CHA



## **Health should never be out of reach.**

Community Health Alliance is dedicated to providing high-quality, accessible healthcare to more than 32,000 individuals each year through six conveniently located health centers across Reno and Sparks. In addition to these permanent locations, CHA operates three mobile medical and dental units, ensuring that essential care reaches individuals and families in underserved neighborhoods.

Our integrated approach to healthcare includes comprehensive medical, dental, and behavioral health services tailored to meet the diverse needs of our community. We also offer low-cost pharmacies and innovative prescription food pantries to address the social determinants of health that impact overall well-being.

At Community Health Alliance, we believe that healthcare is a right, not a privilege. That's why we work tirelessly to eliminate barriers and expand access to care for all.

We invite you to be part of our mission to create a healthier, more equitable future for everyone in northern Nevada.

# WE INVITE YOU...

Dear Supporter,

We are thrilled to invite you to our brand new "Be the **CH**Ange" fundraising event on Saturday, August 2, 2025 at The Club at ArrowCreek. This year, we are Saddling Up for CHA, a western-themed evening dedicated to raising essential funds for our community.

For the past 13 years, Community Health Alliance has proudly hosted our annual Wine & Ribs fundraiser at Idlewild Park, bringing people together in support of our mission. This year we are excited to elevate our signature fundraising event into something new and bold. "Be the **CH**Ange" marks an exciting shift to a brand new venue, a brand new vibe, and brand new signature experiences. The heart of the cause has not changed, but the experience has been reimagined.

As a healthcare champion, your support is vital in helping us provide comprehensive patient care services, including primary care, dental, behavioral health, low-cost pharmacies, and nourishing food pantries to over 32,000 patients in our community.

Last year's event was a tremendous success, bringing together nearly 500 attendees and raising over \$130,000 for the expansion and remodel of the Nell J. Redfield Health Center on Neil Road. This year, we aim to exceed that impact and further our mission of providing quality and affordable healthcare.

Join us for an unforgettable evening featuring a delicious plated meal, lively line dancing, a cornhole tournament, an exciting live-action, and a paddle raise, all in support of a cause that changes lives.

We invite you to become a sponsor for this special event. Your sponsorship demonstrates your commitment to improving health care and offers valuable exposure for your organization. Your generosity will directly contribute to creating healthier and stronger communities.

To learn more about sponsorship opportunities and how you can "Be the **CH**Ange," please review our enclosed sponsorship packet. We appreciate your consideration and look forward to partnering with you to make a lasting impact in our community.

Sincerely,



Oscar Delgado, MSW, MUP  
Chief Executive Officer  
Community Health Alliance



Karen Bryan  
Foundation Chairwoman  
Community Health Alliance Foundation



# BECOME A SPONSOR

**New this year!** Get ready to enjoy a western inspired plated dinner featuring tender short ribs, savory grilled chicken, or a hearty cauliflower steak paired with creamy mashed potatoes and seasonal vegetables. Sip on wine, beer, and our signature ranch water cocktail. Cap the evening with a delicious plated trio dessert. A flavorful, elevated take on a classic western evening.

**\$25,000**

## Title Sponsor

- ✓ Two reserved tables with VIP placement (table of 10)
- ✓ Verbal recognition as the Title Sponsor during the event
- ✓ Premier Title Sponsor designation with logo placement and recognition on all event materials
- ✓ Full-page ad in the event program
- ✓ Tabletop signage with logo
- ✓ Table for corporate collateral material
- ✓ Complimentary wine service
- ✓ Dedicated press release announcing sponsorship
- ✓ Recognition on the website, e-newsletter, and social media



**\$10,000**

## Presenting Sponsor

- ✓ One reserved table with VIP placement (table of 10)
- ✓ Verbal recognition as the Presenting Sponsor during the event
- ✓ Prominent Presenting Sponsor logo placement and recognition on all event materials
- ✓ Interior ½ page ad in the event program
- ✓ Tabletop signage with logo
- ✓ Complimentary wine service
- ✓ Recognition on the website, e-newsletter, and social media



# BECOME A SPONSOR

**\$8,500**

## Specialty Sponsor

- ✓ One reserved table (table of 10)
- ✓ Recognition as a Specialty Sponsor during the event
- ✓ Logo placement and recognition on all the event materials
- ✓ Interior ¼ page ad in event program
- ✓ Tabletop signage with logo
- ✓ Recognition on the website, e-newsletter, and social media

**\$5,000**

## Corporate Sponsor

- ✓ One reserved table (table of 10)
- ✓ Printed name on promotional materials
- ✓ Recognition in the event program
- ✓ Tabletop signage with logo
- ✓ Recognition on the website and social media

**\$2,500**

## Table Sponsor

- ✓ One reserved table (table of 10)
- ✓ Tabletop signage with logo
- ✓ Recognition in the event program

**\$1,000**

## Supporting Event Sponsor

**Unable to attend the event but still want to show your support?**  
Consider sponsoring one of our engaging, highly visible events, such as our line dancing lessons or cornhole tournament.

- ✓ Listed as a supporting partner in the event program
- ✓ Verbal recognition as a sponsor during the special event
- ✓ Logo signage at special event area

# SPONSORSHIP FORM

Name	<input type="text"/>		
Organization	<input type="text"/>		
Address	<input type="text"/>		
City	<input type="text"/>	Zip	<input type="text"/>
Phone	<input type="text"/>	Email	<input type="text"/>

Please reserve the following  
sponsorship level:



Pay for your sponsorship online by scanning  
the QR code or by mailing this form and a  
check to:

Community Health Alliance Foundation  
Attn: Jenny Cordova  
680 S. Rock Blvd  
Reno, NV 89502

**Questions?** Email or call Jenny at  
jcordova@chanevada.org or  
(775) 870-4356.

Are you unable to attend Be  
the **CH**ange but would still  
like to donate? Scan the QR  
code below:



Are you interested in  
donating an auction item?  
Scan the QR code below:





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